

# Capital Awards



Edmonton



# 2023 Capital Award Entrants List

Good luck to everyone  
on June 01!



Edmonton



# **DIVISION 1 COMMUNICATIONS MANAGEMENT**

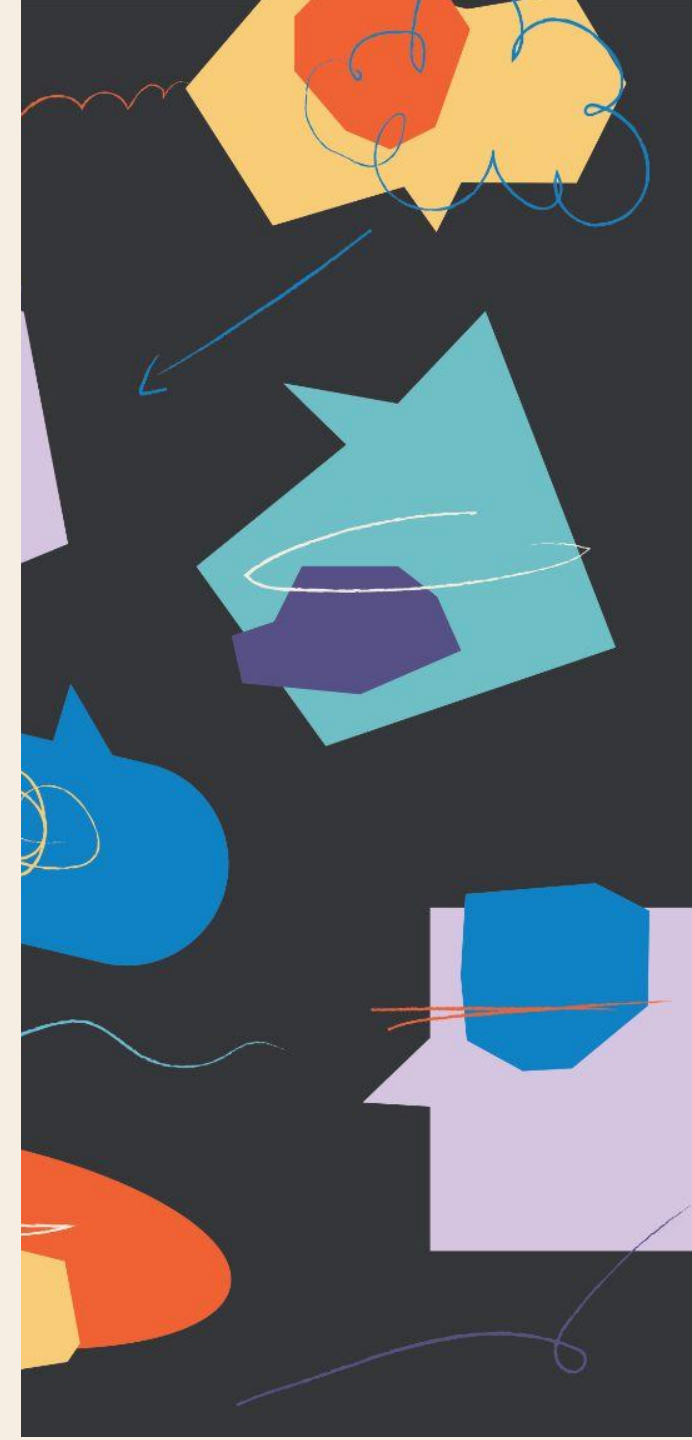


Entrants List

# Internal Communication

*Alberta Blue Cross employee  
advocacy program launch*  
Jaclyn Spurrell

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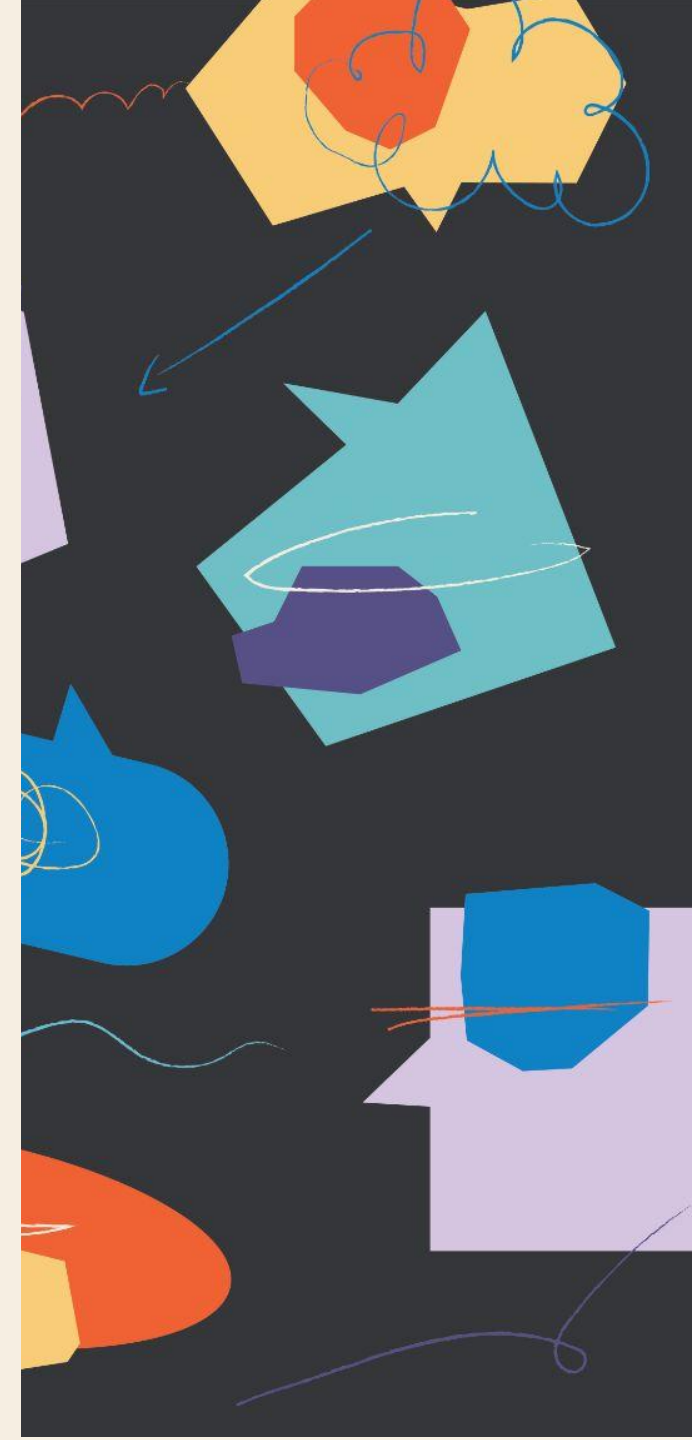


# Employee Engagement

*High Five: honouring our employees' success*

CWB Corporate Communications team

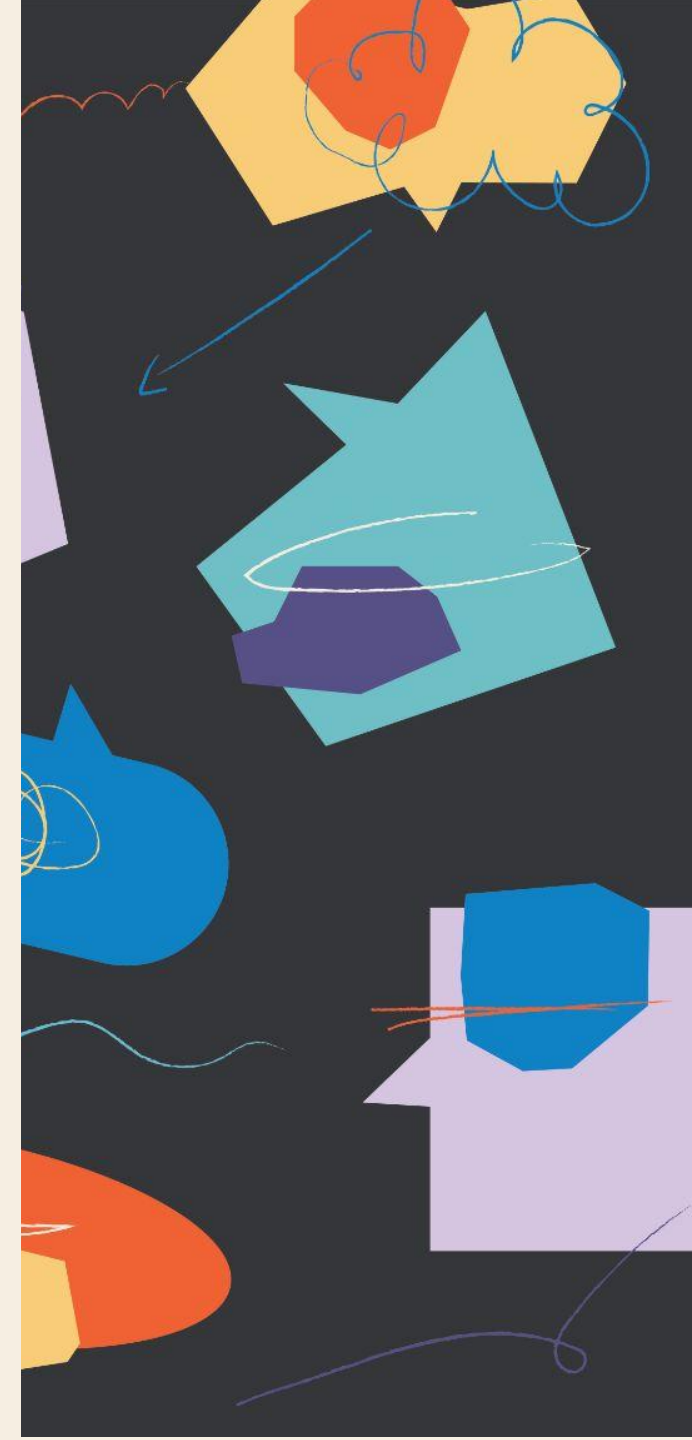
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# Safety Communication

*Occupational Health and Safety Safe  
Work Practice and Procedures library*  
Karen Tomnuk

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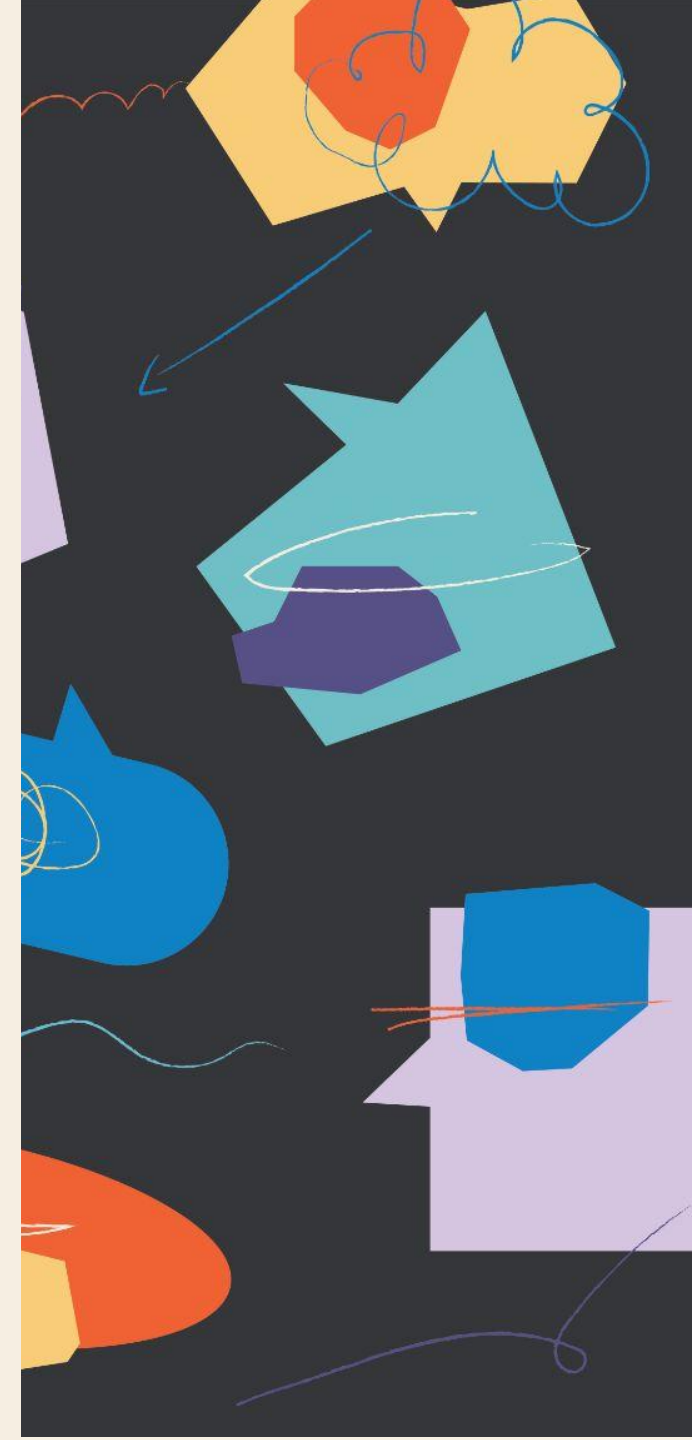
# Marketing, Advertising and Brand Communication

*Glass from the Sask*  
Glass of the Sask Project Team

You'll Love It Here  
Canadian Western Bank & FKA

Why wait to feel better  
Chiropractic Association of Alberta

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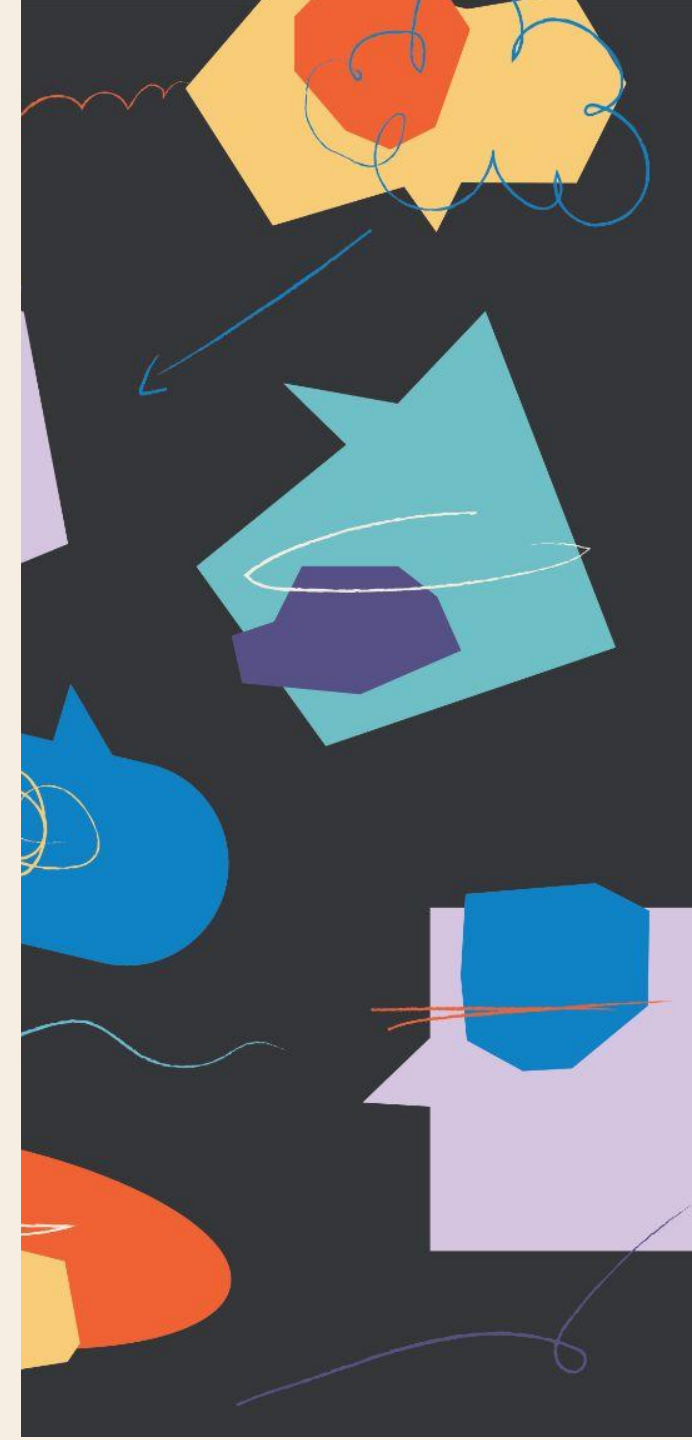


# Marketing, Advertising and Brand Communication

*A New Face of Innovation in Edmonton  
Edmonton Unlimited & FKA*

Basket Extenders & Acquisition  
The Brick & FKA

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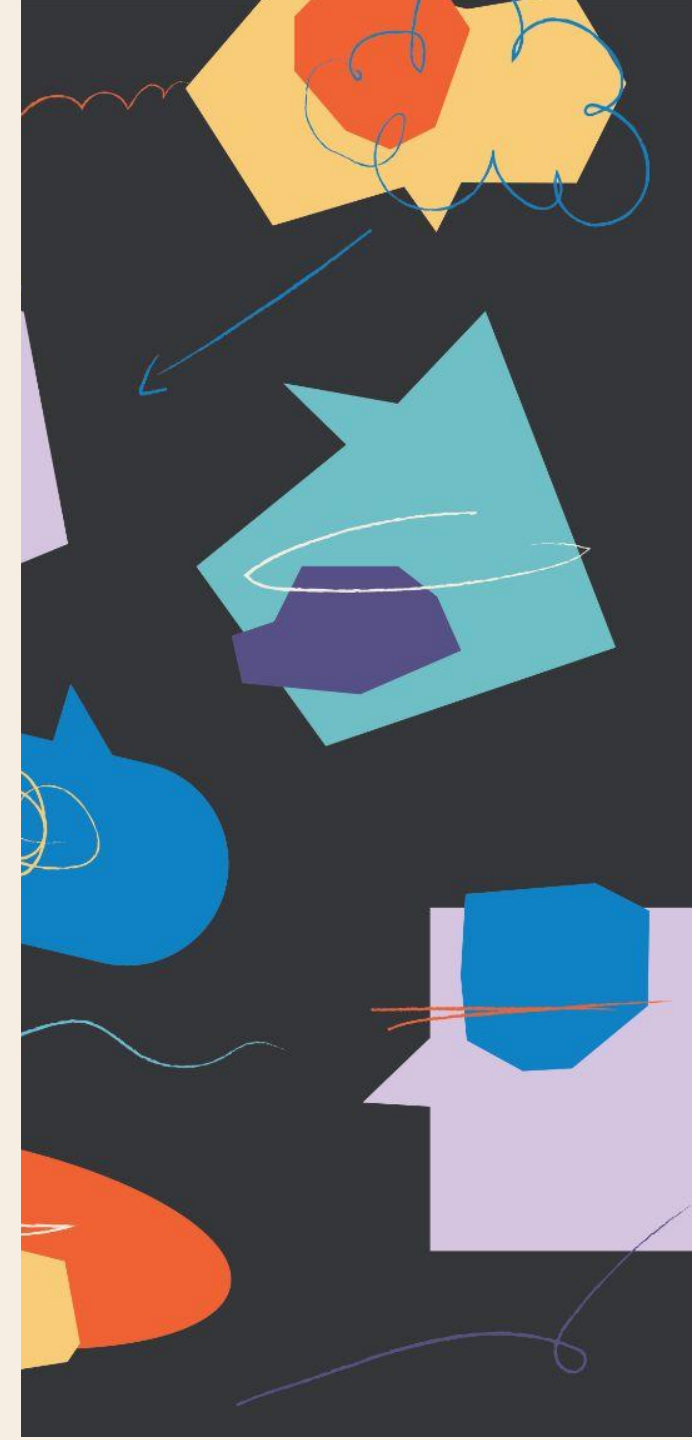


# Media Relations

*Explore Edmonton - K Days Media  
Centre by Berlin Communications*  
Berlin Communications & Public  
Relations

*Papel visit 2022*  
pipikwan pêhtâkwan

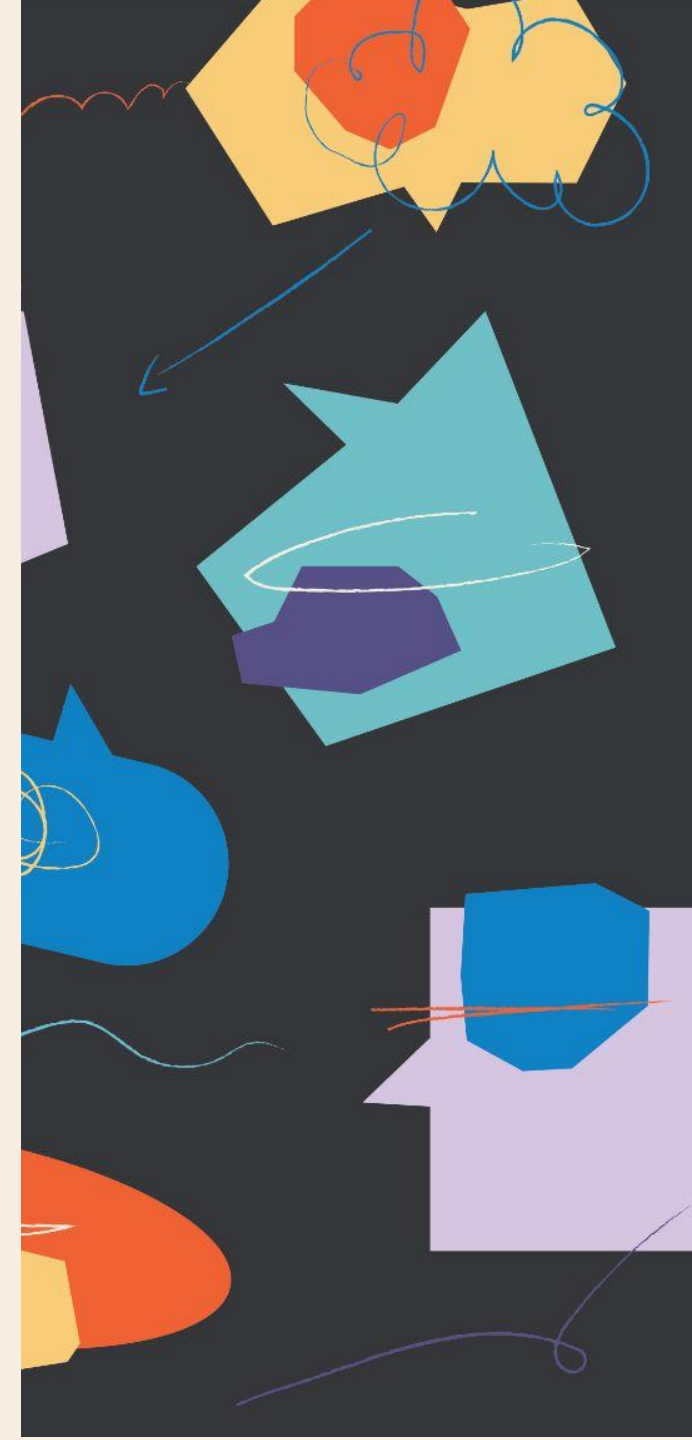
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# Community Relations

*EPCOR Air Quality Monitoring Station*  
EPCOR Water Public and Government  
Affair

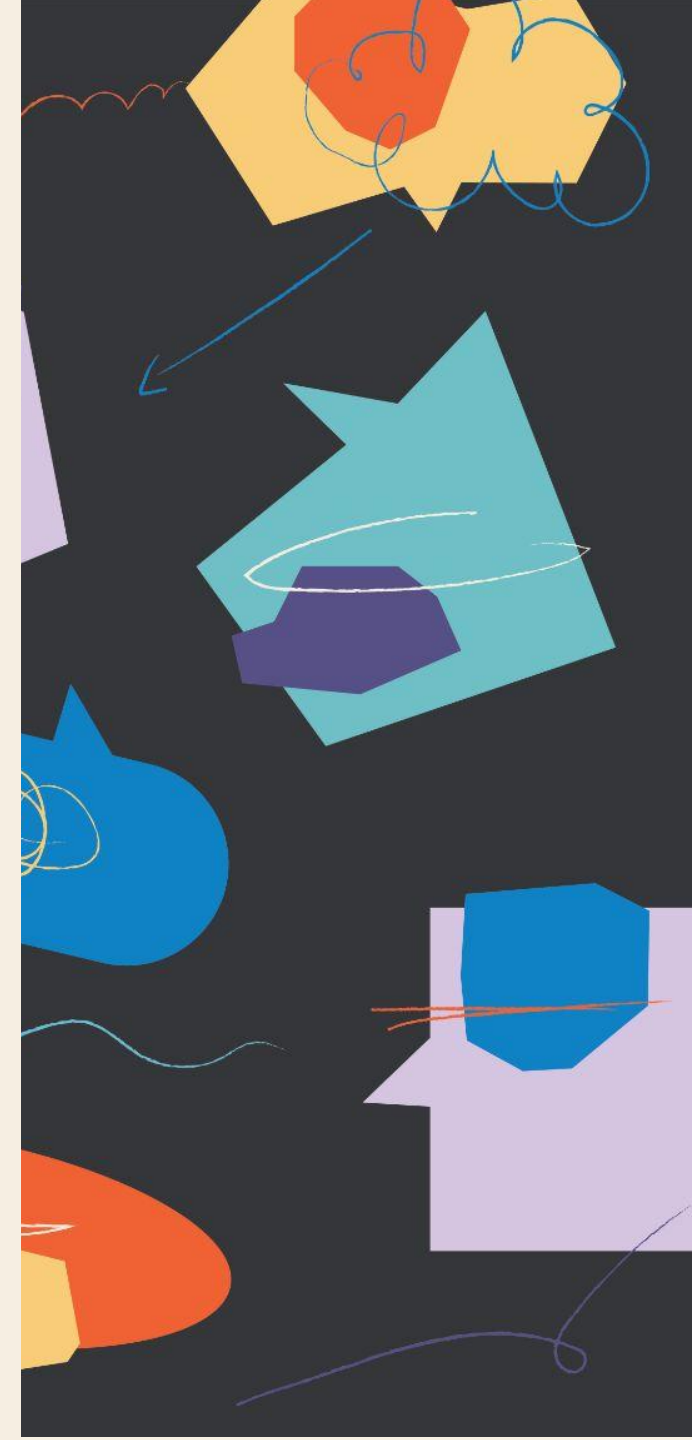
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# Public Sector / Governmental Communications

*Avoid a tow campaign*  
Strathcona County

*Sidewalk Clearing Bylaw campaign*  
Strathcona County



# Non-Profit Sector Communication

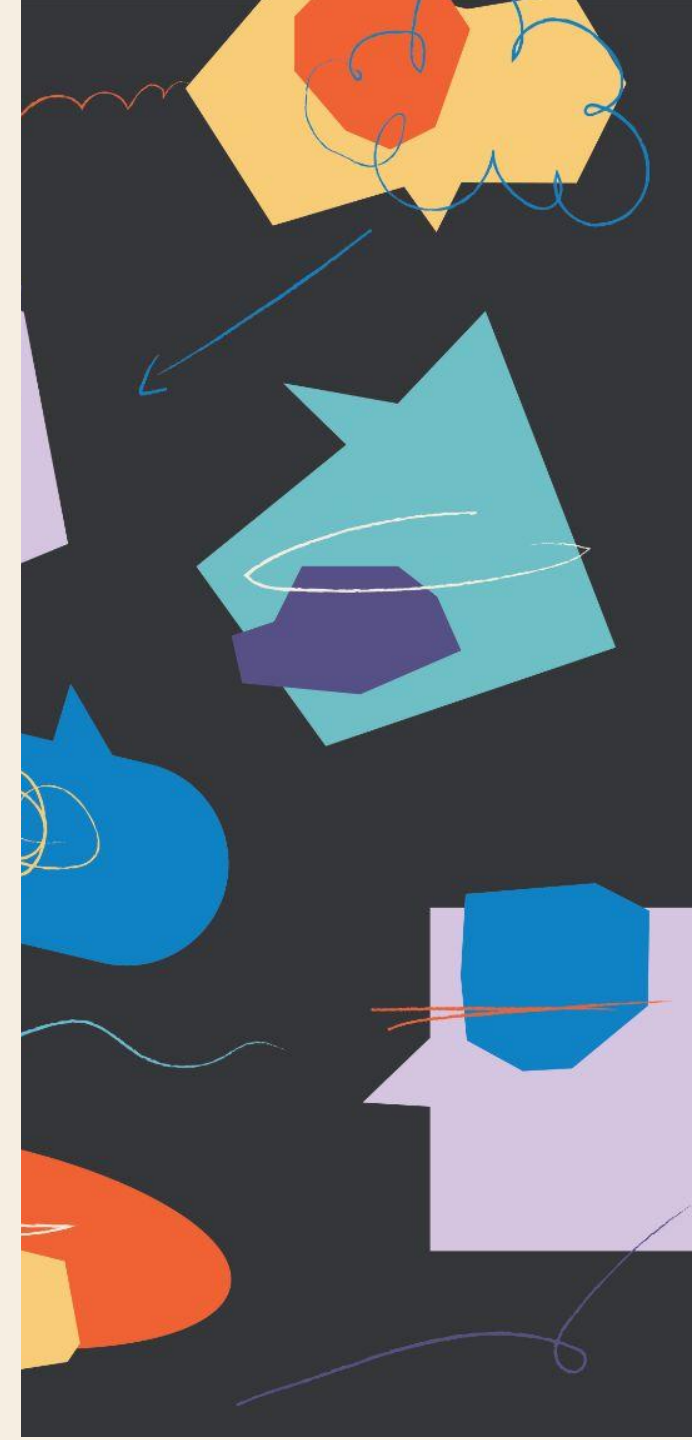
*Make Volunteering Your New Year's  
Resolution*


Leila Daoud

*Build With Boyle*  
zag

*Shine a Light on Antisemitism mosaic*  
Jewish Federation of Edmonton

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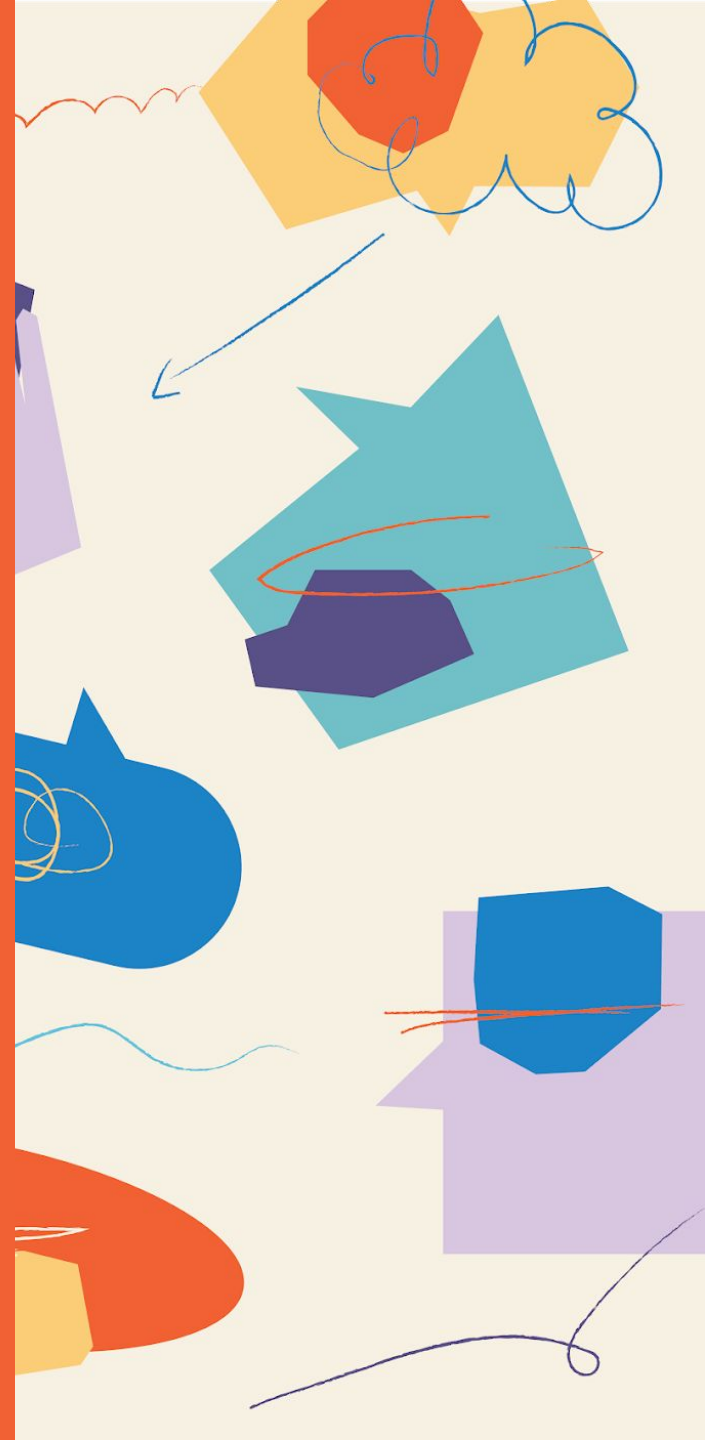
**DIVISION 3  
COMMUNICATIONS  
TRAINING & EDUCATION**

Entrants List

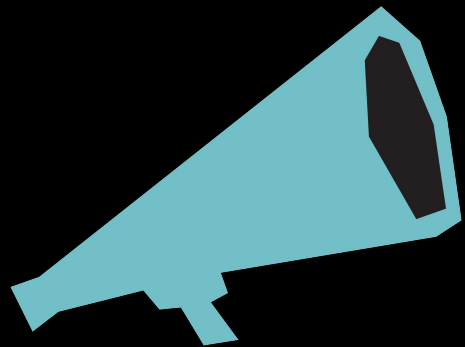
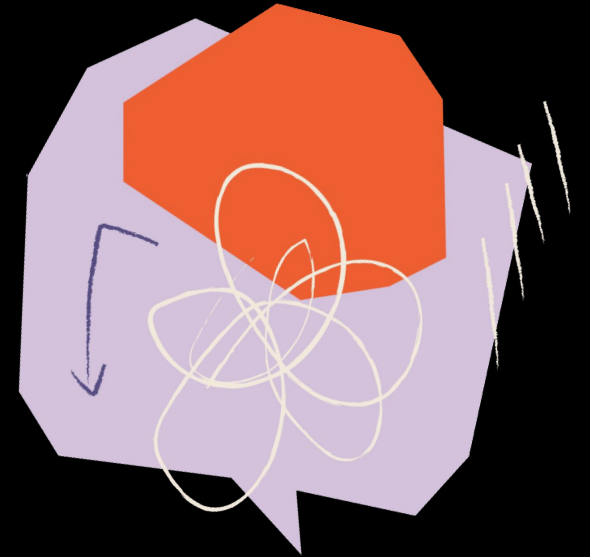
# Communication Training & Education

*Helping communicators lead on  
National Day for Truth &  
Reconciliation*  
pipikwan pêhtâkwan

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# DIVISION 4 COMMUNICATION SKILLS



Entrants List

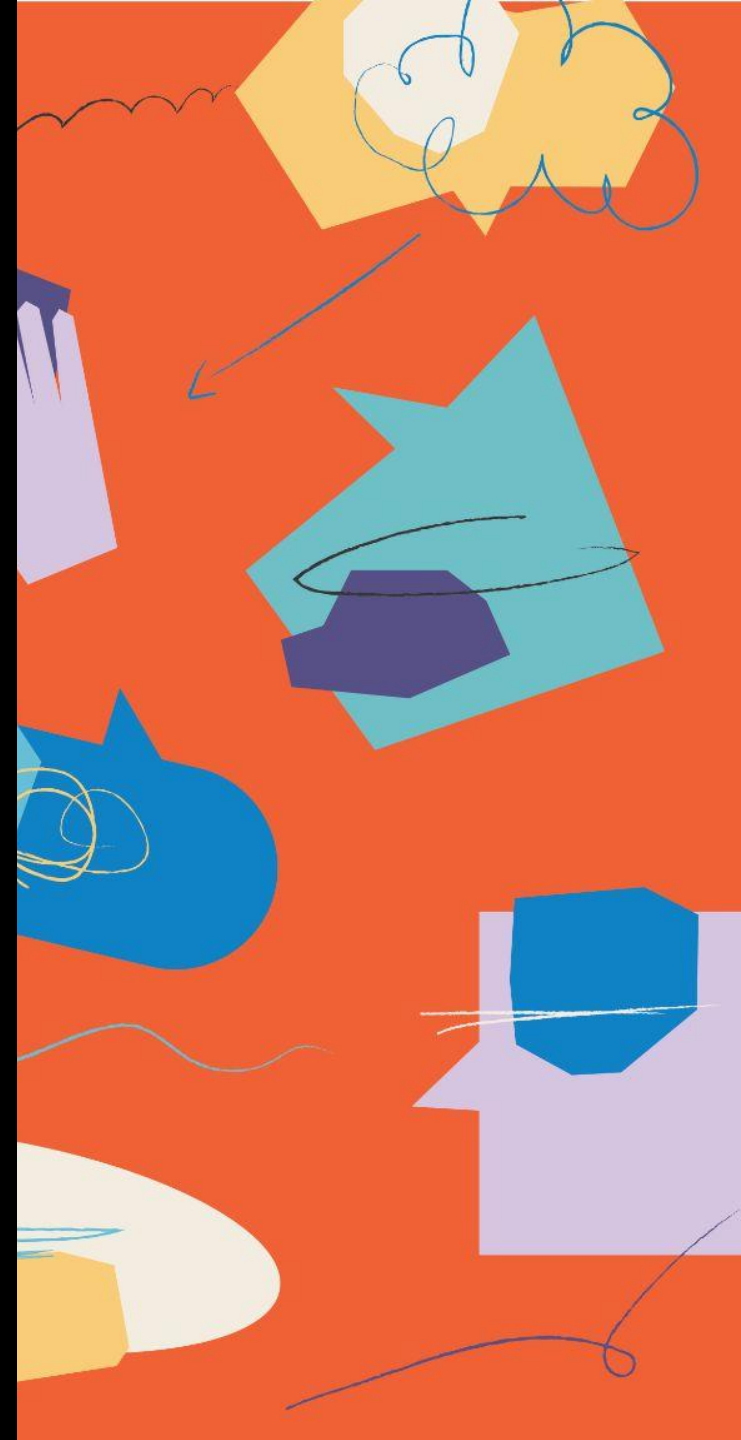
# Special and Experiential Events

*Shine a Light on Antisemitism*  
*mosaic unveiling livestream*  
Jewish Federation of Edmonton

*Qualico Developments - Station*  
*Lands Event by Berlin*  
*Communications*

Berlin Communications & Public  
Relations

Capital Awards 2023 Entrants List



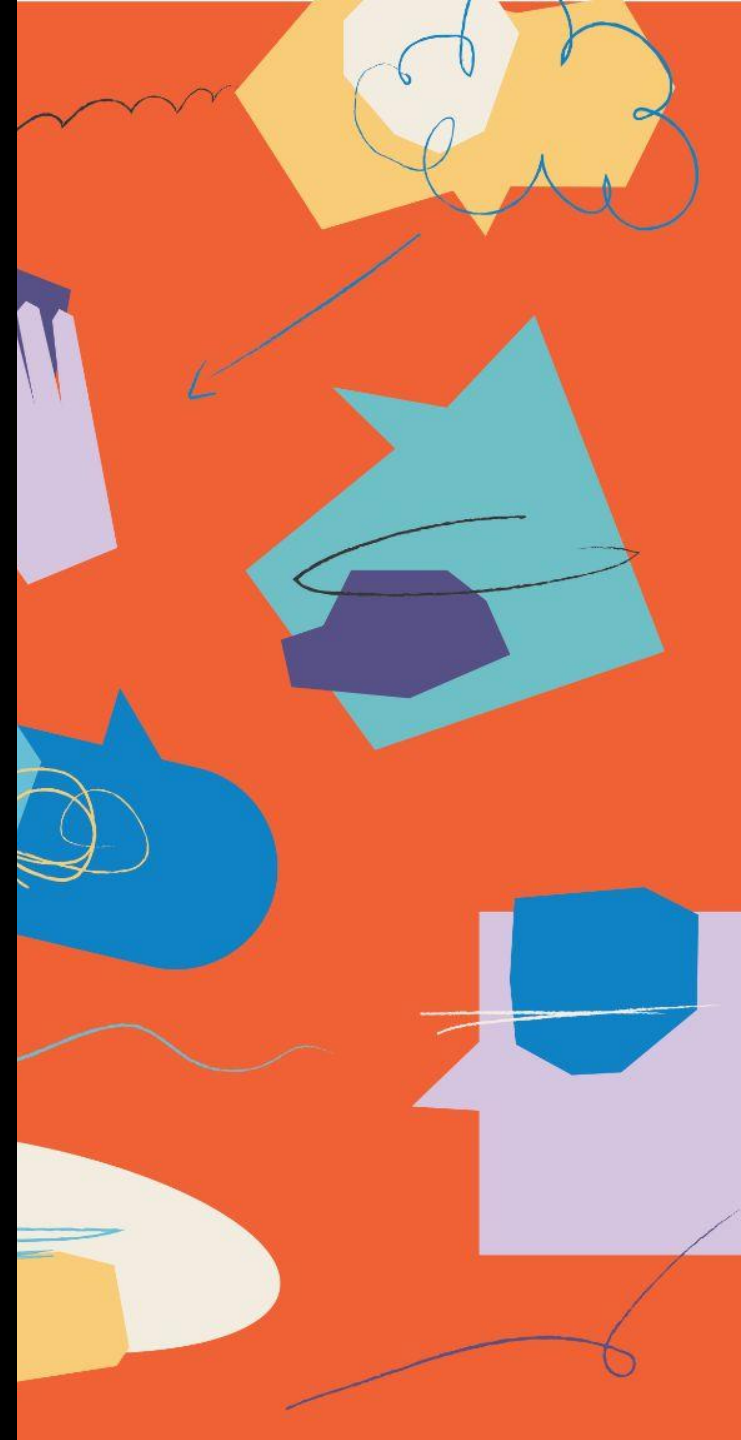


# Special and Experiential Events

*Explore Edmonton - K Days Sneak  
Peak Event by Berlin  
Communications*  
Berlin Communications & Public  
Relations

*Athabasca University  
Convocation 2022*  
AU University Relations Team

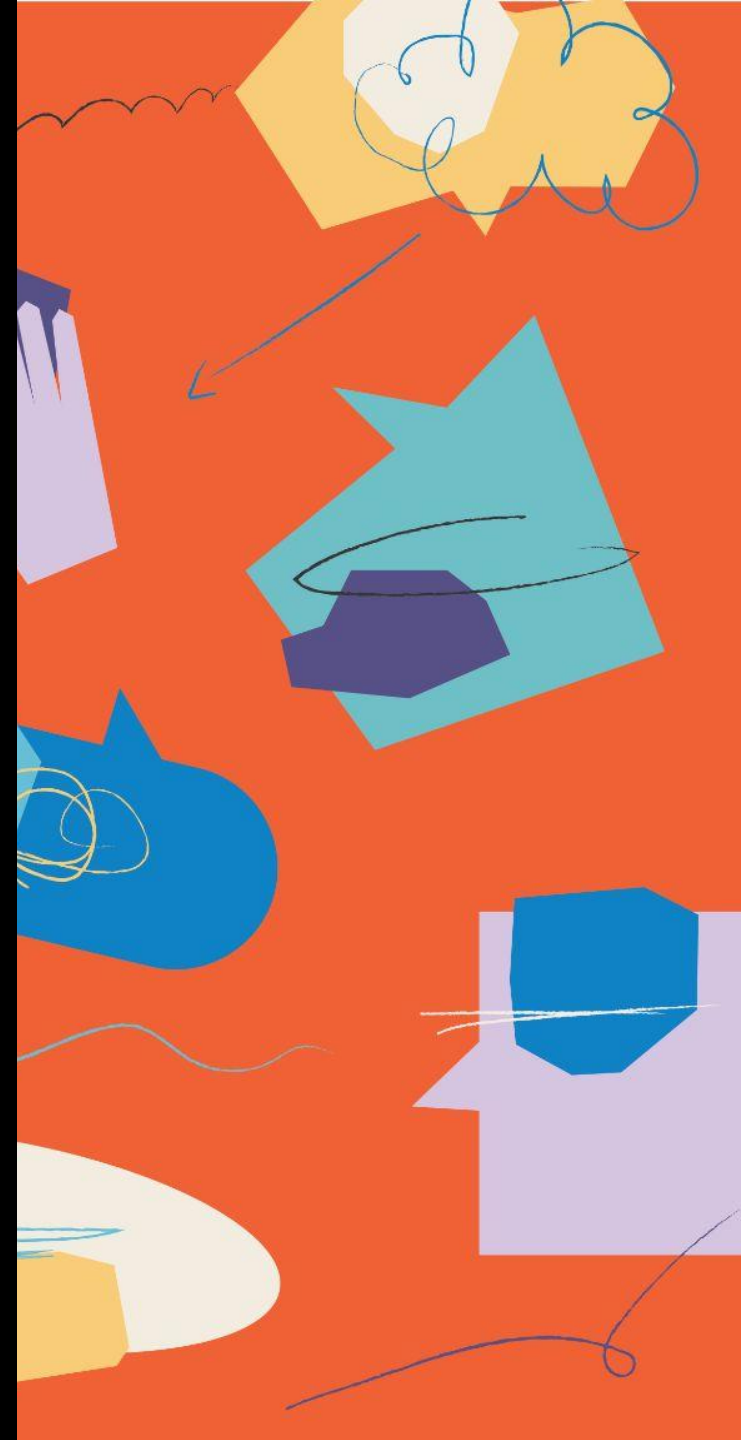
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# Digital Communication

*Shine a Light on Antisemitism  
mosaic unveiling livestream and  
virtual exhibit*  
Jewish Federation of Edmonton

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# Audio/Visual

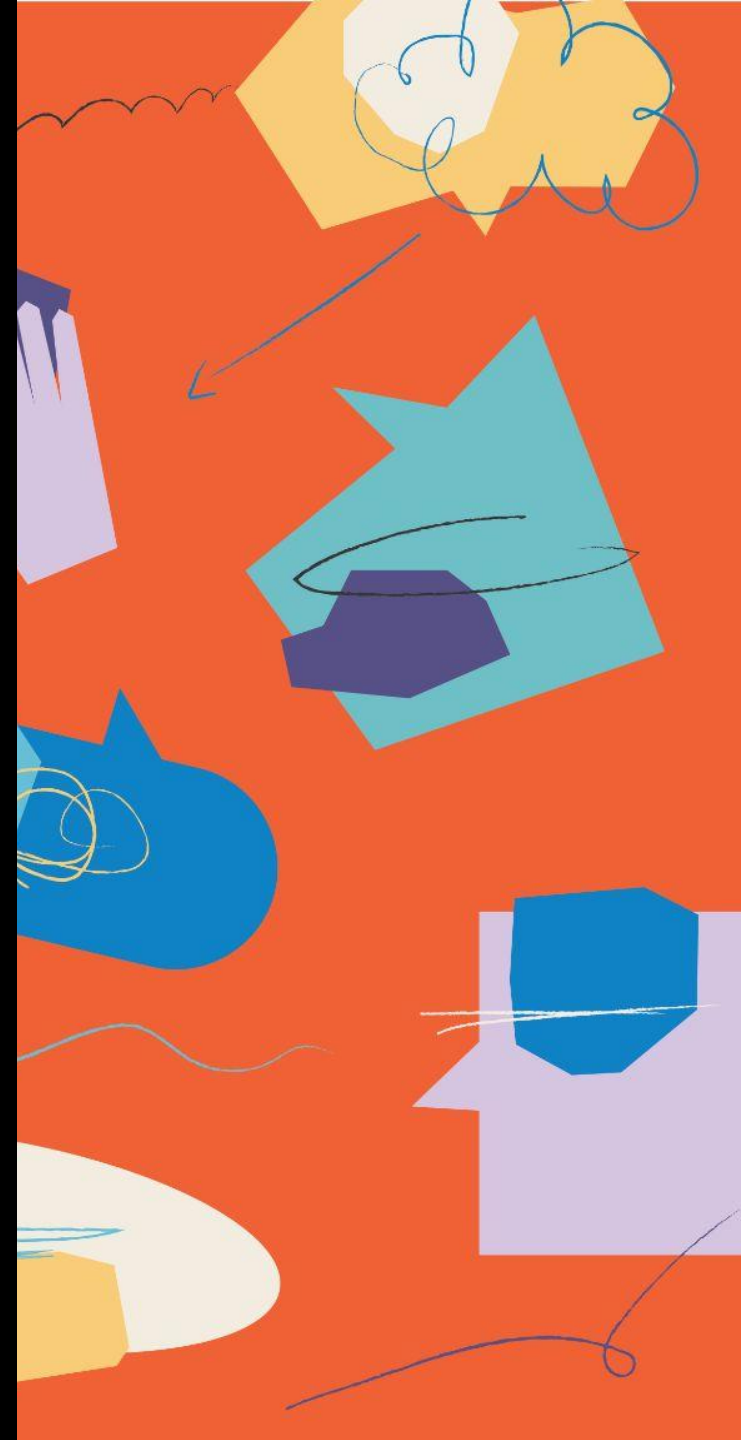
*GRIT's 40th anniversary Stories of Impact videos*

GRIT

*Bridging Connections Podcast*

Adverb Communications

Capital Awards 2023 Entrants List



# Audio/Visual

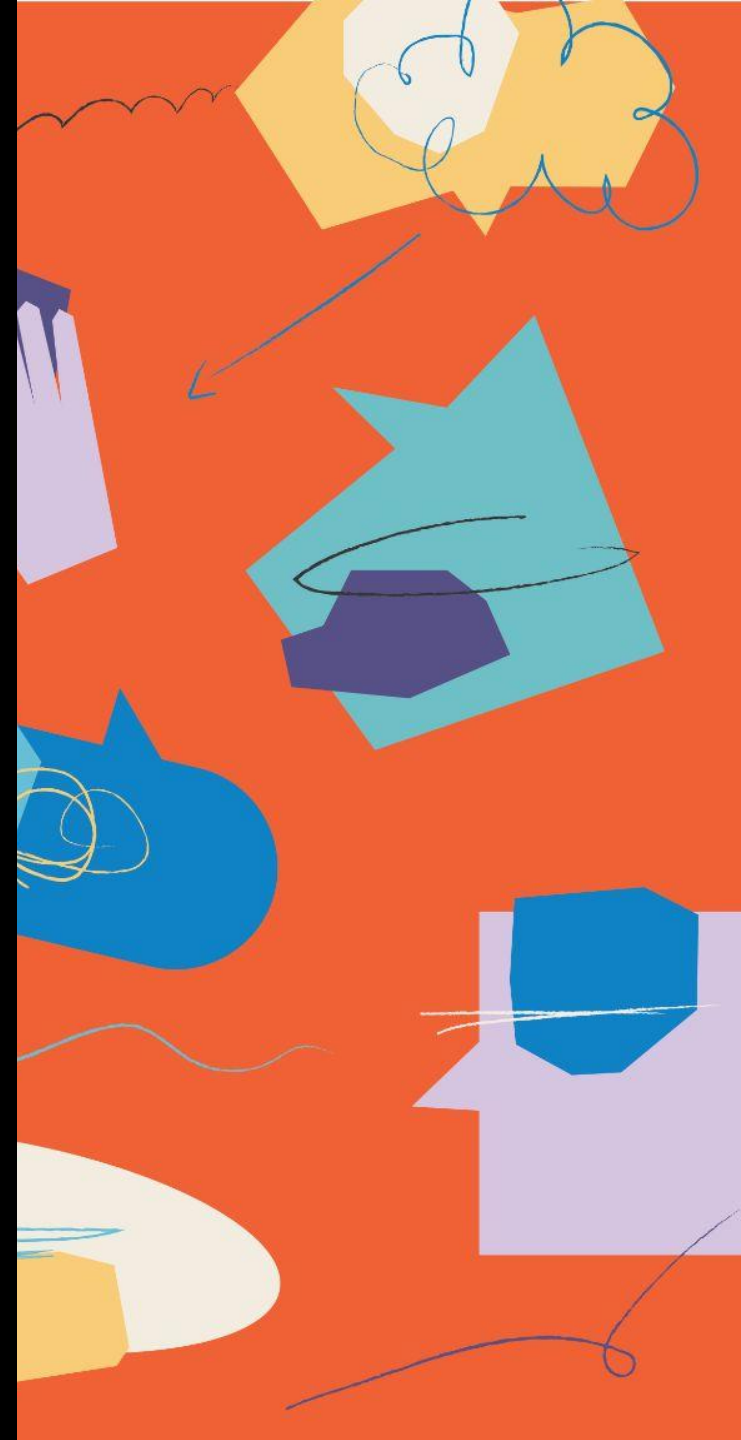
*City of Edmonton Assessment and Tax Video - How the City of Edmonton Calculates Your Property Taxes*

Matt Pretty

*RMHC Alberta Impact Video*

RMHC Alberta and Hoopla Media

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# Audio/Visual

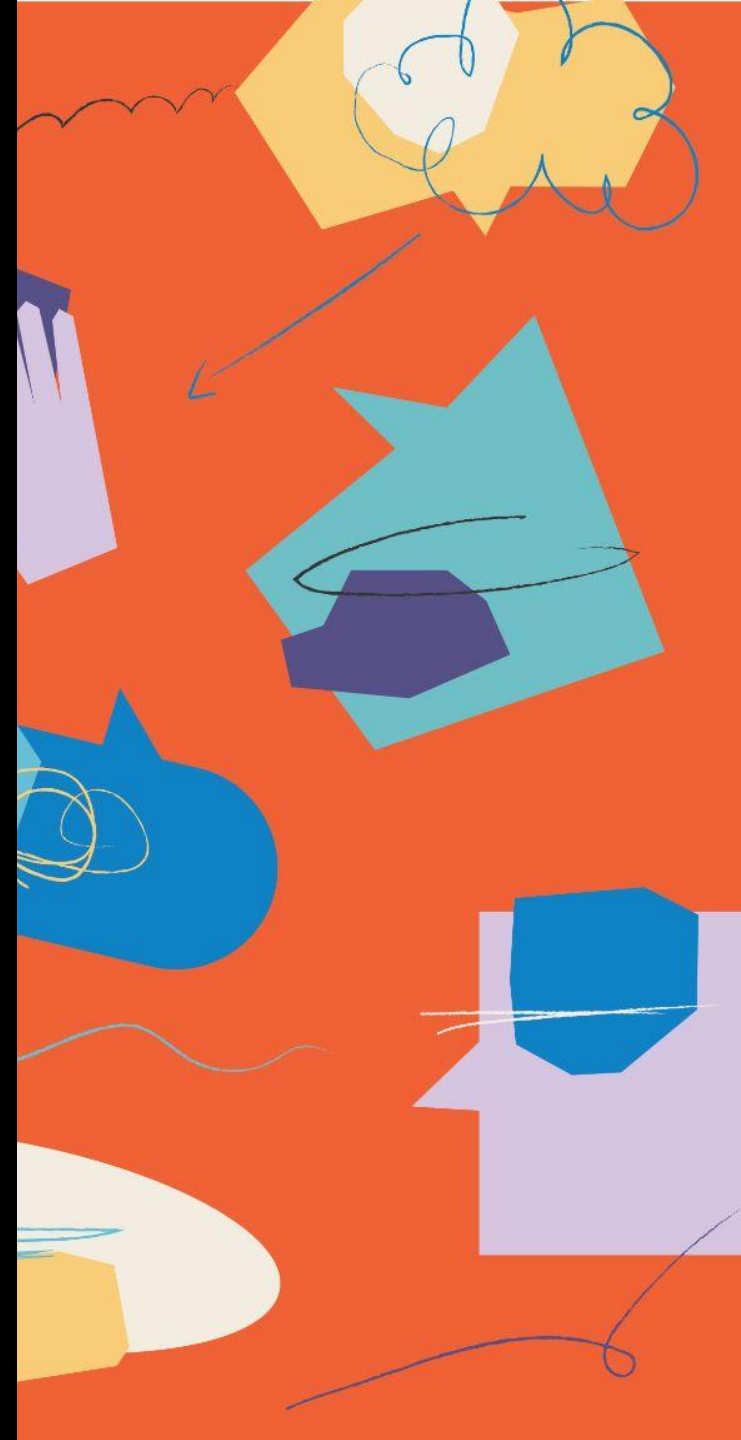
*Alberta Cancer Foundation - Audio  
Visual - Berlin*

Berlin Communications & Public  
Relations

*Shine a Light on Antisemitism virtual  
reality exhibit*

Jewish Federation of Edmonton

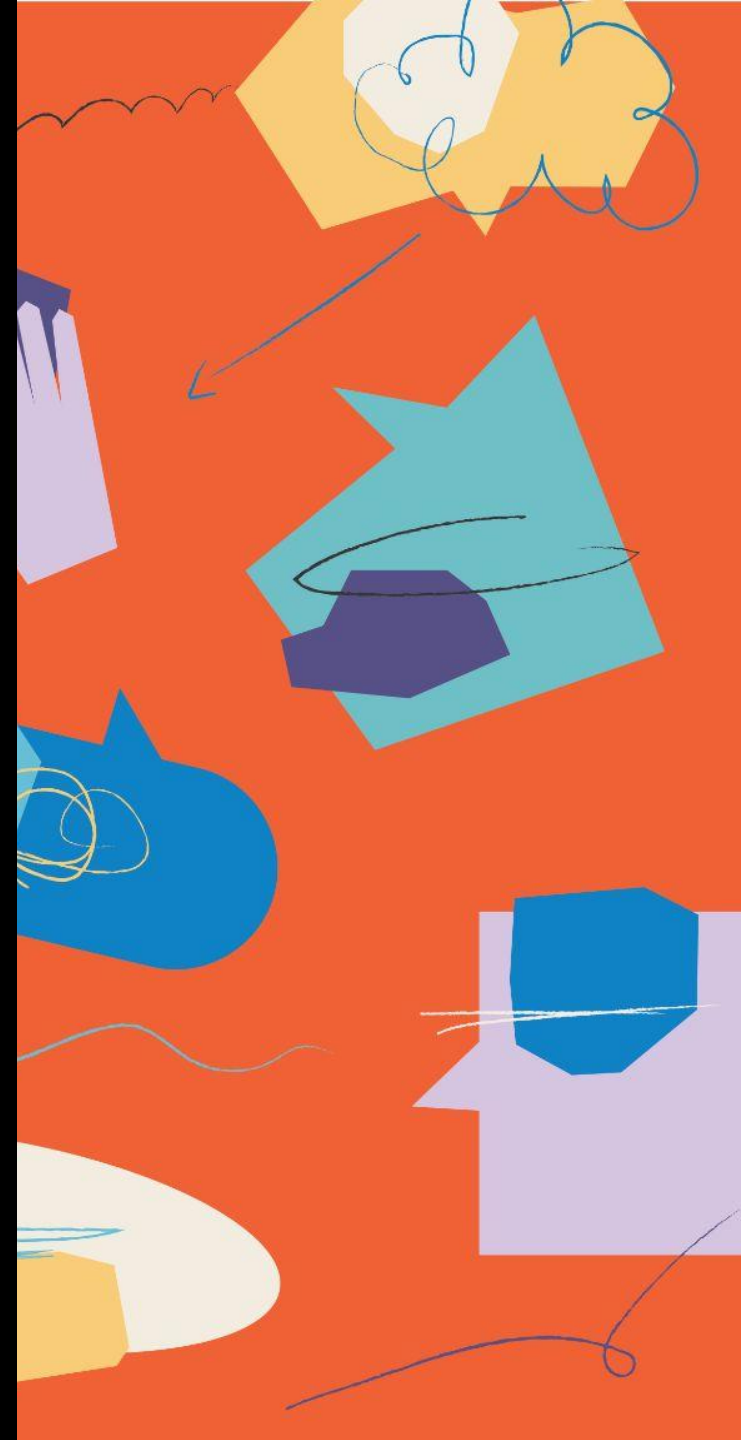
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# Social Media

*Punchcard Systems Social Media  
Adverb Communications*

*Reel Money with connectFirst Credit  
Union  
Adverb Communications*



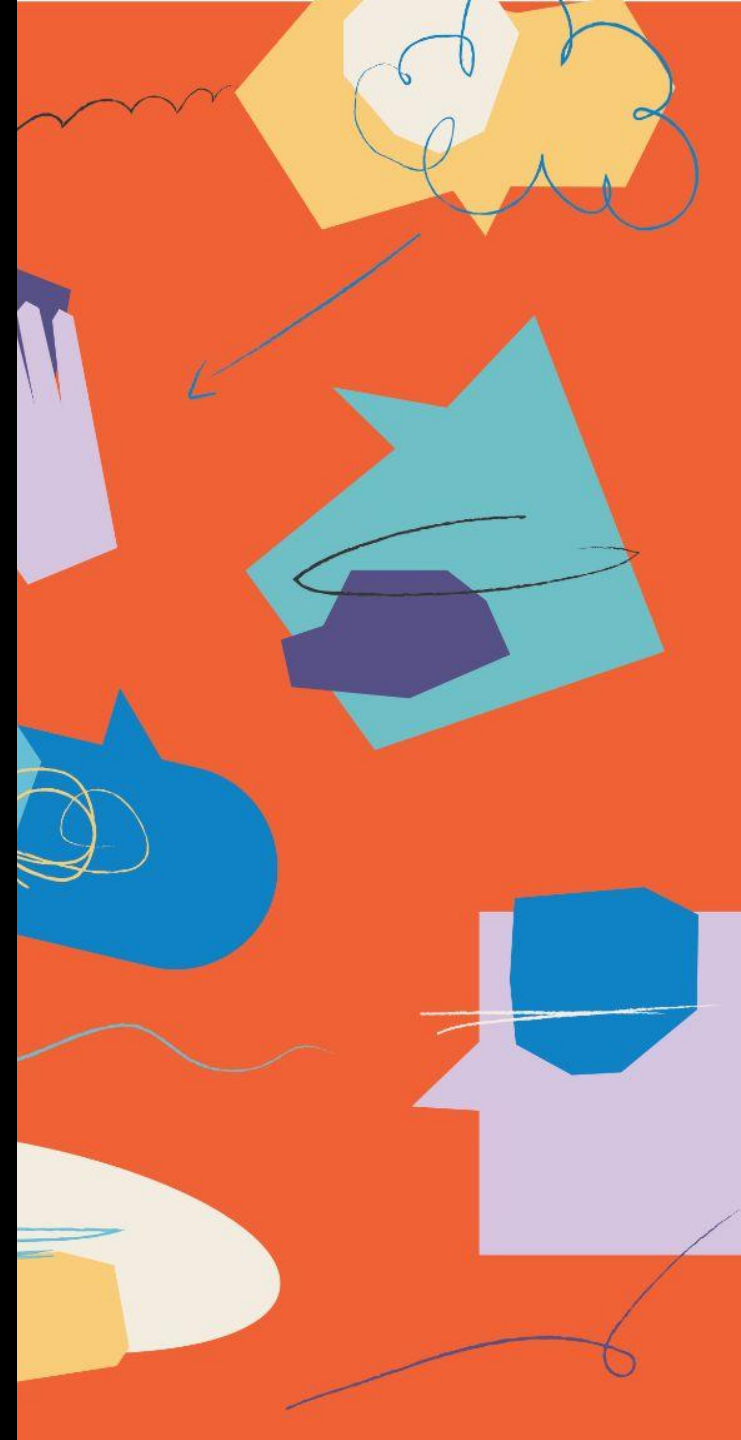
# Publications

*Women and Children's Health  
Research Institute 2021 - 2022  
Annual Report*  
WCHRI Communications

*pipikwan pêhtâkwan 2022 at a  
Glance*

pipikwan pêhtâkwan

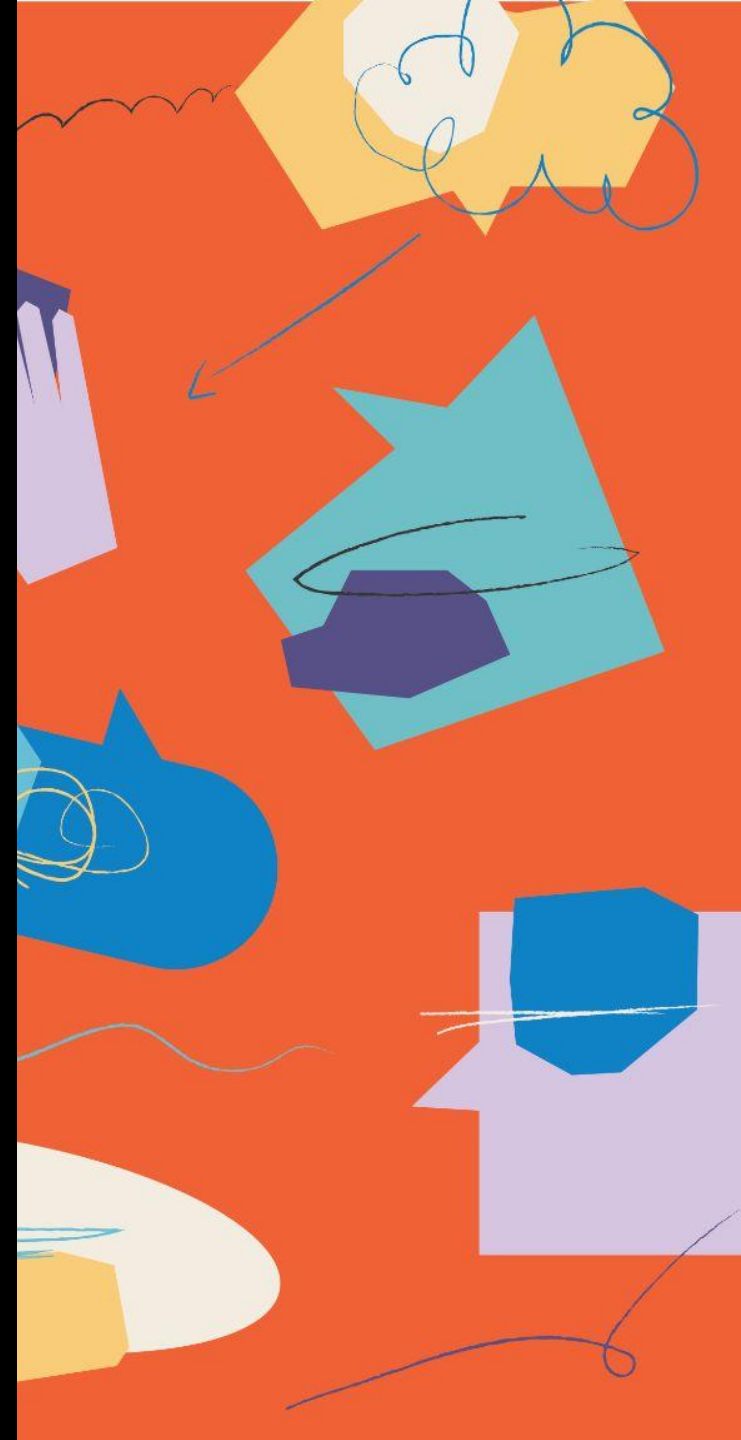
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# Publications

*Community Safety and Well-being:  
What We Heard Report*  
Strathcona County, FCS

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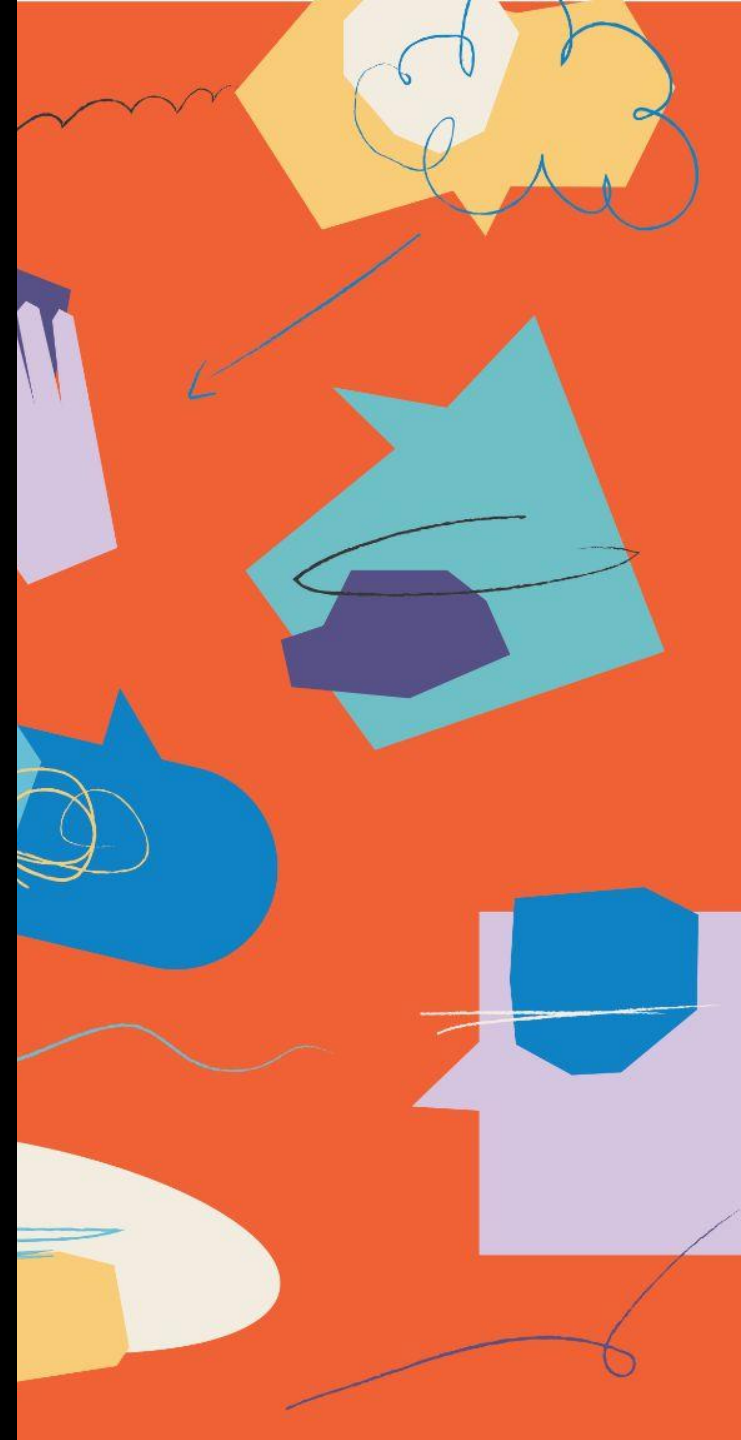


# Writing

*Interviewing Indigenous Peoples:  
A Media Guideline*  
pipikwan pêhtâkwan

*Thought Leadership for the Calgary  
TELUS Convention Centre*  
Adverb Communications

Capital Awards 2023 Entrants List



# Writing

*APEGA Nexus Conference Keynote*

*Feature Articles*

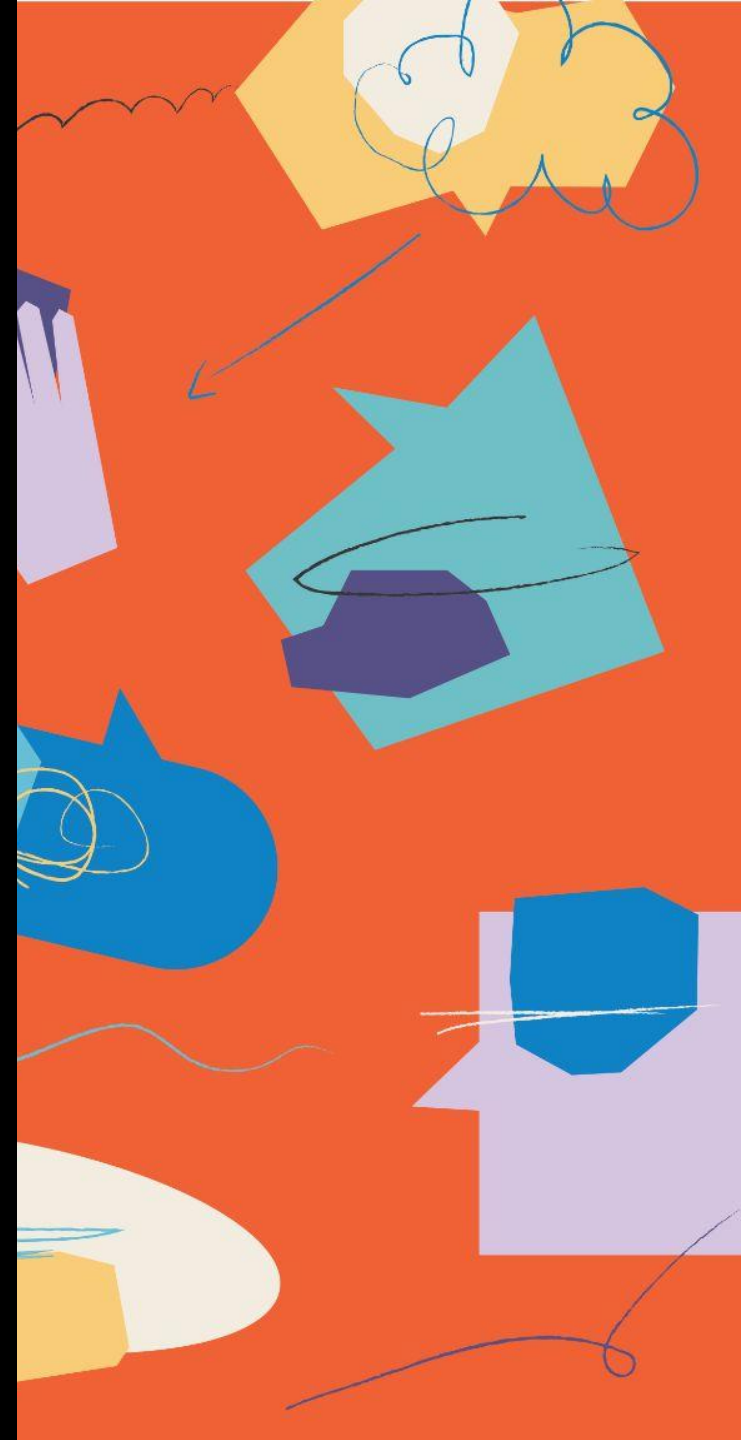
APEGA

*Thought Leadership for the Calgary*

*TELUS Convention Centre*

Adverb Communications

Capital Awards 2023 Entrants List

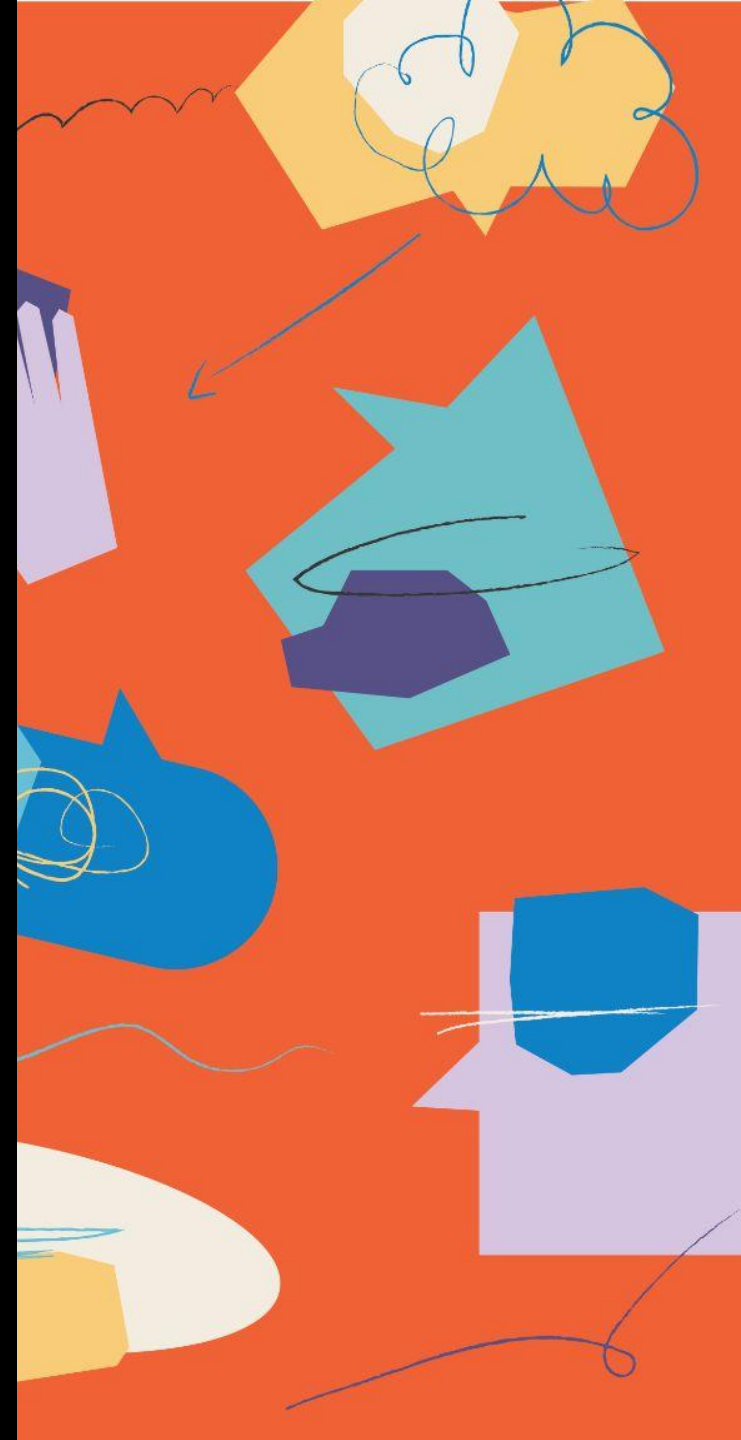


# Creative Design

*Adverb Holiday Card*  
Adverb Communications

*Alberta Cancer Foundation - Creative  
Design by Berlin Communications*  
Berlin Communications & Public  
Relations

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**Capital  
Awards**

**THANK YOU**



Edmonton