

CAPITAL AWARDS 2022

ENTRANTS LIST



The logo consists of the words 'THE NEW FRONTIER' repeated four times in a staggered, overlapping grid. The top two rows are in a yellow-outlined font, the third row is in a solid yellow font, and the bottom row is in a solid white font. The background is a dark blue space with a starfield and several prominent stars in white, yellow, red, and blue.

THE NEW FRONTIER
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THE NEW FRONTIER

Join us at the upcoming Capital Awards on June 03 where winners will be announced.

In the meantime, the nominees are...

DIV1

- COMMUNICATION
- MANAGEMENT

CHANGE COMMUNICATION:

- UCalgary Growth Through Focus Congress
 - Y Station Communications & Research

DIV1

- COMMUNICATION
- MANAGEMENT

COVID-19 RESPONSE & RECOVERY MANAGEMENT AND COMMUNICATION:

- Your Health Your Strength
 - pipikwan pêhtâkwan
- COVID Community Roots Program
 - Alberta Blue Cross

DIV1

- COMMUNICATION
- MANAGEMENT

CUSTOMER RELATIONS:

- Navigating Choice in Retirement - artabenefits.net Website
 - Alberta Retired Teachers' Association

DIV1

- COMMUNICATION
- MANAGEMENT

DIVERSITY AND INCLUSION:

- Supporting reconciliation through awareness in Alberta's oil sands industry
 - pipikwan pêhtâkwan

DIV1

- COMMUNICATION
- MANAGEMENT

GOVERNMENTAL COMMUNICATION:

- City of Edmonton Ward Renaming
 - pipikwan pêhtâkwan
- Office of the Mayor of Edmonton Social Media Strategy
 - Adverb Communications

DIV1

- COMMUNICATION
- MANAGEMENT

MARKETING, ADVERTISING AND BRAND COMMUNICATION:

- CWB Agriculture Banking
 - FKA
- Breathe Outdoors Launch
 - FKA
- 2021 Capital Awards
 - zag

DIV1

- COMMUNICATION
- MANAGEMENT

MARKETING, ADVERTISING AND BRAND COMMUNICATION:

- Like a Boss
 - zag
- Shop Hard
 - zag
- Faces of Wellness
 - Alberta Blue Cross

DIV1

- COMMUNICATION
- MANAGEMENT

MARKETING, ADVERTISING AND BRAND COMMUNICATION:

- Alberta Blue Cross brand and advertising campaign
 - Alberta Blue Cross
- Navigating Choice in Retirement - artabenefits.net Website
 - Alberta Retired Teachers' Association
- Celebrating 15 years of the Women and Children's Health Research Institute
 - Women and Children's Health Research Institute

DIV1

- COMMUNICATION
- MANAGEMENT

NONPROFIT CAMPAIGNS:

- Vital2YEG
 - zag
- End of Year Campaign - Julie Rohr's Legacy
 - Alberta Cancer Foundation

DIV2 • COMMUNICATION • RESEARCH

COMMUNICATION RESEARCH:

- AWHF Finding the Fractures Research
 - Alberta Women's Health Foundation

DIV4 • COMMUNICATION • SKILLS

AUDIO/VISUAL:

- Wards
 - Sticks & Stones and pipikwan pêhtâkwan
- Sorrentino's Compassion House Fashion with Compassion event videos
 - Alberta Blue Cross
- Built Together: St. Paul BMX and skatepark
 - Alberta Blue Cross

DIV4 • COMMUNICATION • SKILLS

COMMUNICATION FOR THE WEB:

- Tilt Five Website
 - Tilt Five

DIV4 • COMMUNICATION • SKILLS

PUBLICATIONS:

- Edmonton Arts Council 2020 Annual Report
 - Edmonton Arts Council
- Women and Children's Health Research Institute Annual Report
 - Women and Children's Health Research Institute

DIV4 • COMMUNICATION • SKILLS

SOCIAL MEDIA:

- Alberta Blue Cross social media influencer campaign: live your best life
 - Alberta Blue Cross

DIV4 • COMMUNICATION • SKILLS

SPECIAL AND EXPERIMENTAL EVENTS:

- I heART Edmonton Scavenger Hunt
 - Edmonton Arts Council
- PCL's United Way Wellness Dog Event
 - PCL Construction

DIV4 • COMMUNICATION • SKILLS

WRITING:

- I am Yeg Arts - Edmonton Arts Council blog series
 - Edmonton Arts Council

BLAST OFF!

Winners will be presented at Capital Awards: June 03,
2022

Tickets: <http://edmonton.iabc.com/2022-awards/>

Email: capitalawards@iabcedmonton.com





International Association
of Business Communicators
Edmonton

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